



## 2007 ANNUAL CONFERENCE SPONSORSHIP PACKAGES

American Marketing Association, MN Chapter

### PLATINUM SPONSOR, \$7500

- Tabletop display
- Program ad – full page
- Large logo in program
- Large logo on projection screen at event
- Large logo and link on website
- Literature included in conference bag
- 5 complimentary registrations
- AMA membership pre-show mailing list
- Attendee post-show mailing list
- Large logo on conference brochure, poster and bag
- Logo on name badges
- Attendance for up to 5 people at pre-conference reception for speakers
- Logo on all general event signage & other brochures
- Recognition at all keynotes

### LUNCH SPONSOR, \$6000

- Tabletop display
- Program ad - full page
- Large logo in program
- Large logo on projection screen at event
- Large logo and link on website
- Literature included in conference bag
- 5 complimentary registrations
- AMA membership pre-show mailing list
- Attendee post-show mailing list
- Large logo on conference brochure, poster and bag
- Logo on name badges
- Attendance for up to 4 people at pre-conference reception for speakers
- Logo on all general event signage & other brochures
- Recognition at lunch

### BREAKOUT SPONSOR, \$4000

- Tabletop display
- Program ad – 1/4 page
- Medium logo in program
- Medium logo on projection screen at event
- Medium logo on website
- Literature included in conference bag
- 3 complimentary registrations
- Attendee post-show mailing list
- AMA membership pre-show mailing list
- Logo and signage for keynote
- Signage at breakout snack station

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|-------------------------------|---|
| SILVER SPONSOR - \$3000       | <ul style="list-style-type: none"> <li>Tabletop display</li> <li>Program ad – 1/4 page</li> <li>Medium logo in program</li> <li>Medium logo on projection screen at event</li> <li>Medium logo on website</li> <li>Literature included in conference bag</li> <li>3 complimentary registrations</li> <li>Attendee post-show mailing list</li> <li>AMA membership pre-show mailing list</li> <li>Logo and signage for keynote</li> </ul>   |
| PARKING SPONSOR - \$2500      | <ul style="list-style-type: none"> <li>Tabletop display</li> <li>Company logo on parking voucher emailed to all conference attendees with “parking provided by”</li> <li>Program ad – 1/4 page</li> <li>Medium logo in program</li> <li>Medium logo on projection screen at event</li> <li>Medium logo on website</li> <li>Literature included in conference bag</li> <li>3 complimentary registrations</li> <li>Attendee post-show mailing list</li> <li>AMA membership pre-show mailing list</li> <li>Logo and signage for keynote</li> </ul> |
| BRONZE SPONSOR - \$2000       | <ul style="list-style-type: none"> <li>Tabletop display</li> <li>Medium logo in program</li> <li>Small logo on projection screen at event</li> <li>Medium logo on website</li> <li>Literature included in conference bag</li> <li>2 complimentary registrations</li> <li>AMA membership pre-show mailing list</li> <li>Introduction of keynote speaker</li> <li>Logo and signage for keynote</li> </ul>   |
| BOOTH SPONSOR, \$1000         | <ul style="list-style-type: none"> <li>Tabletop display</li> <li>Small logo in program</li> <li>Small logo on projection screen at event</li> <li>Small logo on website</li> <li>Literature included in conference bag</li> <li>2 complimentary registration</li> </ul>   |
| SMALL BUSINESS SPONSOR, \$500 | <ul style="list-style-type: none"> <li>Literature included in conference bag</li> </ul>   |

For more information about the conference, please visit our website - <http://ama.artropolis.com>. If you are interested in being a sponsor or have any questions about sponsorship, please contact Aimee Lagos at [alagos@capsule.us](mailto:alagos@capsule.us) or 612.341.4525.